

Sponsorship Packages

Bronze Supporter

₹7,500 – ₹12,500

(Mode: In-kind or cash sponsorship)

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- ◆ Logo featured on the lower section of the event banner
 - ◆ Logo included in the sponsor thank-you post
 - ◆ Brand name listing among official sponsor
 - ◆ A mention in social media story

Note: Applicable for both cash and in-kind support such as food, beverages, gifting, décor material, printing support, equipment, services, or other event requirements approved by the organizing team.

Silver Co-Sponsor

₹13,500 – ₹18,500

(Mode: In-kind or cash sponsorship)

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- ◆ All Bronze sponsor perks included
 - ◆ Mid-sized Logo featured on the middle section of the event banner
 - ◆ Brand featured in Instagram promotional content
 - ◆ Joint appreciation post alongside other sponsors
 - ◆ Brand name/logo included in sponsor thank-you post
 - ◆ Limited social media mention, subject to event content plan

Note: Subject to discussion and approval. Silver Sponsors receive moderate visibility compared to Gold and Title. Individual standee placement is not included.

Premium Partner: Gold Sponsor

₹20,500 – ₹25,500

- ♦ 2 complimentary tickets of the Event
- ♦ 15% discount on additional ticket purchase
- ♦ Large logo placement on event banner
- ♦ Logo placement across all digital platforms
- ♦ Dedicated digital shoutout / sponsor mention
- ♦ Brand featured in Instagram promotional content
- ♦ Joint appreciation post alongside other sponsors
- ♦ Brand mention by host during the event, subject to event flow
- ♦ Business/Personal card in the souvenir
- ♦ Appreciation certificate
- ♦ Priority logo placement compared to Bronze and Silver Sponsors
- ♦ One standee placement at the venue, subject to available space, venue permission, and organizer approval
- ♦ Logo print on the Event Ticket



Presented By: Title Sponsor

₹29,500+ (Maximum Slots: 2)

- ◆ Event branding as “Presented By [Company Name]” or “In Association With [Company Name]”, depending on the final number of Title Sponsors
- ◆ 4 Complimentary Tickets of the Event
- ◆ 20% discount on additional Ticket purchase
- ◆ Biggest and most premium logo placement on event banner
- ◆ Logo placement on major event creatives, posters, invitations, and digital promotions
- ◆ Dedicated social media sponsor post
- ◆ Brand mention by host/MC during the event
- ◆ Business/Personal card in the souvenir
- ◆ Appreciation certificate
- ◆ Speaking opportunity during the event, subject to event flow

- ◆ Priority branding space at venue entrance or stage area, based on layout
- ◆ One standee in the waiting area
- ◆ One standee at the high-visibility location decided by the organizing team
- ◆ One standee at the entrance
- ◆ Logo included in post-event thank-you creative
- ◆ Option for category exclusivity, subject to discussion and final approval
- ◆ Maximum visibility across event branding compared to all other tiers

Note: If there are two Title Sponsors, branding placement and naming rights will be shared equally or as decided by the organizing team based on sponsorship amount, timeline, and cash contribution.
