
THEME DINNER: SPONSORSHIP BROCHURE

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PARTNER WITH US

About The Event

AHURA is a themed celebration bringing together food, music, culture, and community in tribute to the rich Parsi-Zoroastrian heritage. The event will feature authentic cuisine, live entertainment, cultural showcases, and a curated experience designed to draw a diverse and engaged audience. We invite your brand to partner with us and be part of this memorable celebration.

1500+

EXPECTED FOOTFALL

4-5 hrs

EVENT DURATION

Multi

PLATFORM SOCIAL REACH

100%

BRAND VISIBILITY

Why Sponsor Us

- Direct access to a niche, high-engagement community audience
- Prominent brand visibility across banners, digital promotions, reels, and on-ground branding
- Association with a culturally rich, positive, family-friendly event
- Opportunities for on-ground brand visibility and product sampling, subject to approval
- Social media promotion before, during, and after the event
- Sponsorship in kind is welcome for food, beverages, décor, printing, sound, lighting, gifting, equipment, services, or other event support

Brand Sponsorship Package

B Bronze Sponsor / In-Kind Supporter

₹ 10,000/- – ₹14,999/-

Mode: In-kind sponsorship only

Benefits:

- Logo placement on event banner in the bottom row
- Brand visibility in event reel / sponsor reel
- Brand name included in sponsor list

Note: Bronze Sponsorship is applicable only for in-kind support such as food, beverages, gifting, décor material, printing support, equipment, services, or other event requirements approved by the organizing team.

S Silver Sponsor / Co-Sponsor

₹15,000/- – ₹19,999/-

Mode: In-kind or cash sponsorship, subject to discussion and approval

Benefits:

- Logo placement on event banner in the middle row
- Brand visibility in event reel / sponsor reel
- Sponsor souvenir / appreciation gift
- Appreciation certificate
- Brand name/logo included in sponsor thank-you post
- Limited social media mention, subject to event content plan

Note: Silver Sponsors will receive moderate visibility compared to Gold and Title Sponsors. Individual standee placement is not included in the Silver Sponsorship package.

G Gold Sponsor / Premium Partner

₹20,000/- – ₹25,999/-

Mode: Cash sponsorship preferred

Benefits:

- Large logo placement on event banner
- Logo placement on selected digital creatives
- Dedicated digital shoutout / sponsor mention
- Brand visibility in event reel / sponsor reel
- Brand mention by host/MC during the event, subject to event flow
- Sponsor souvenir / premium appreciation gift
- Appreciation certificate
- Priority logo placement compared to Bronze and Silver Sponsors
- One standee placement at the venue, subject to available space, venue permission, and organizer approval

T Title Sponsor / Presented By Partner

₹29,999/- & Above..

Mode : Only cash sponsorship. Multiple applicants maybe evaluated based on the highest offer.

Benefits:

- Event branding as “**Presented By**” or “**In Association With**”
- Largest and most premium logo placement
- Logo on key event creatives and promotions
- Dedicated social media sponsor post
- Host/MC brand mention during the event
- 2–3 minute speaking opportunity
- Priority branding at the entrance or stage area
- Three standees at high-visibility locations
- Premium souvenir and appreciation certificate
- Logo on post-event thank-you creative
- Category exclusivity, subject to approval
- Highest visibility among all sponsorship tiers

Note: If there are two Title Sponsors, branding placement and naming rights will be shared equally or as decided by the organizing team based on sponsorship amount, confirmation timeline, and cash contribution.

Logo Placement on Event Banner

Below is an indicative layout of how sponsor logos will be positioned on the main event banner, based on sponsorship tier. Higher tiers will receive larger and more prominent placement.



Other Branding Touchpoints

- Title Sponsor: Main entrance standee, student courtyard standee, and restaurant/high-visibility location standee
- Gold Sponsor: One standee placement at the venue, subject to approval
- Silver Sponsor: No individual standee
- Bronze Sponsor: Basic banner and reel visibility only
- Gold and Title Sponsors: Logo placement on selected digital creatives
- Title Sponsor: Priority branding on major event creatives, posters, invitations, and digital promotions
- Sponsor thank-you post after the event
- Event reel / sponsor reel visibility according to sponsor category

In-Kind Sponsorship Options

Brands may support AHURA through approved in-kind sponsorship that directly supports the event requirements and helps reduce event expenses.

Examples of accepted in-kind sponsorship:

- Food items

- Beverages / soda / drinks

- Gifting support

- Souvenir items

- Décor material

- Printing support

- Sound or lighting support

- Event equipment

- Photography or videography support

- Services or products required for the event

Important Branding Terms

1. All logo, standee, and branding placements depend on the final event layout, venue approval, production feasibility, deadlines, and organizer approval.
2. Sponsors must submit the following before the given deadline:
 - High-resolution logo
 - Brand guidelines
 - Standee design
 - Promotional materials
3. Late, incorrect, or low-quality material may affect branding placement or promotional inclusion.
4. The organizing team will decide the final placement of:
 - Logos
 - Standees
 - Banners
 - Sponsor boards
 - Other branding materials
5. Placement will depend on the sponsorship category, venue rules, event design, safety, crowd movement, and operational requirements.
6. Standee placement will only be provided as mentioned in the selected package.
7. Silver Sponsors will not receive an individual standee.
8. Sponsors must arrange, deliver, and remove their standees or promotional material unless otherwise agreed in writing.
9. Extra branding, product displays, sampling, sales activities, or audience interaction require prior approval and may involve additional charges.
10. Complimentary passes are limited according to the selected sponsorship package.
11. Additional passes may be purchased separately, subject to availability.

Let's Collaborate

For sponsorship queries and customized packages, please contact:

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